

Central Texas College Students In Free Enterprise Project Plan 2008-2009

1. PROJECT NAME: _____ DATE _____

2. PROJECT DIRECTOR: _____

3. **COMPETITION CATEGORY:**

a. _____ **General**

b. _____ **Market Economics (20 Points)**

How effectively did the SIFE team measure and demonstrate it created economic opportunity by helping others understand how a market based economic system operates?

c. _____ **Success Skills (20 Points)**

How effectively did the SIFE team measure and demonstrate it created economic opportunity by helping others acquire the education and skills training needed to succeed in a dynamic, competitive global economy?

d. _____ **Entrepreneurship (20 Points)**

How effectively did the SIFE team measure and demonstrate it created economic opportunity by helping others learn how to succeed as an entrepreneur and/or improve an existing business?

e. _____ **Personal Financial Management/Financial Literacy (20 Points)**

How effectively did the SIFE team measure and demonstrate that it created economic opportunity by helping others develop the personal financial management skills necessary to achieve financial independence?

f. _____ **Business Ethics (20 Points)**

How effectively did the SIFE team measure and demonstrate that it created economic opportunity by helping others understand that the long-term success and prosperity of a market economy, businesses and individuals are dependent on ethical business practices?

g. _____ **Program Sustainability (20 Points)**

How successfully did the team develop and execute a strategy to ensure the long-term sustainability of their team and educational programs?

h. _____ **Environmental Sustainability (20 points)**

How effectively did the SIFE team measure and demonstrate that it created economic opportunity by helping others?

4. PLANNED DATE(S): _____

5. PLANNED LOCATION(S): _____

6. TARGET AUDIENCE (Who and how many)(include number goal): _____

7. CONTACT PERSON(S) (Names and Tel): _____

8. TEAM MEMBERS PARTICIPATING: _____

9. SUMMARY OF PLANNED PROJECT: _____

10. PRIZES OR PROMOTIONAL ITEMS TO BE DISTRIBUTED (BOOKMARKS, PUZZLES, PENCILS, CERTIFICATES, ETC; INDICATE SOURCE AND INCLUDE NUMBER OF COPIES: _____

11. HOW WILL THE PROJECT BE DOCUMENTED? (PHOTOS, VIDEO, ETC.; ATTACH COPIES/DISK) _____

12. HOW WILL THE RESULTS BE QUANTIFIED? _____
_____ PRE-TEST/POST-TEST (PREFERRED)
_____ OTHER (Specify): _____

13. RESOURCES TO BE UTILIZED:

(1) _____ Business Advisory Board member(s): (List)

(2) _____ College students and/or faculty from non-business disciplines: (List)

(3) _____ List mass media employed (Newspaper, TV, radio, CTC publications, etc.)

(4) _____ Use of the Internet

