

## MUTUAL FUNDS

The Mutual Funds presentation is designed to illustrate the value of an early start on an investment program and the value of mutual funds. This class is usually taught by a professional investment advisor. Participants will engage in the discussion of the subject matter and will have the opportunity to ask questions about starting their own investment portfolios. Handouts relating to the subject matter will be given out at this time.

**Estimated Time:** 45 minutes

**Target Audience:** Grades 10—12, college students, others



CENTRAL TEXAS COLLEGE  
STUDENTS IN FREE ENTERPRISE

Project Outline 2008-2009



## CREDIT MANAGEMENT

Participants learn about credit issues, the wise use of debit and credit cards, credit reports; and wise money management skills. This class is taught by a professional credit management counselor. Participants will join in the discussion of the subject matter and during this time they will receive credit tip bookmarks for personal reference in the future and other useful handouts pertaining to the subject matter.

**Estimated Time:** 45 minutes

**Target Audience:** Grades 8—12



## BANKING WORKSHOP

Participants learn how to select a banking institution, how to manage cash, types of financial institutions, electronic banking, automated teller machines, plastic payments, savings plans, and payment methods. A power point presentation will be given by a local bank officer which includes an overview of how to write a check and the do's and don'ts of check writing.

**Estimated Time:** 45 minutes

**Target Audience:** Grades 11—12/adults



## BUDGETING WORKSHOP

The Budgeting Workshop teaches participants how to plan their finances in everyday life. The workshop covers what is included in a budget, how to create and implement a budget, and how to achieve financial goals. Participants will be given handouts for future reference for budgeting formats and other forms for budgeting for future reference.

**Estimated Time:** 1 hour

**Target Audience:** Grades 11-12/adults



## BUSINESS PLAN BOOT CAMP

The Business Plan Boot Camp consist of 5 workshops: "Business Plan Basics", "Techniques For Promoting Your Business", "Business Plan Writing", "Understanding Financial Reports, and Franchise Opportunities."

**Estimated Time:** 1 hour per workshop

**Target Audience:** Adults



## MYSTERY SHOPPER

Our SIFE members go to participating businesses as requested by the owner/manager. SIFE members will shop and evaluate the business, fill out an evaluation, and return it to the manager or person who requested the service. This is a free service to any business wanting to participate.

**Estimated Time:** Depends on location

**Target Audience:** Business Owners/Managers



## ESSAY CONTEST

Our SIFE Team develops a question for a Free Enterprise essay contest, up to 1500 words on the topic. Each essay is graded by an English professor and a Business Instructor on content, grammar, and punctuation. Winners will be awarded \$50 for 1st place, \$25 for 2nd place, and \$10 for 3rd place.

**Estimated Time:** 2—4 weeks

**Target Audience:** High school/college students



The CTC SIFE team is one of more than 1,400 similar teams at colleges across the United States and in 42 other countries around the world. SIFE's mission is to foster free-market economic education through programs in schools, on college campuses and in communities. The objective is to give America's school children, collegians and citizens a better understanding of and a greater appreciation for the free enterprise system that makes America strong. The unique SIFE experience enables team members to strengthen communication, team building, and management skills while making worthwhile contributions to the community and building their resumes.

The 2007-2008 CTC SIFE team completed 37 free enterprise education projects reaching 4,583 school children, college students, and local citizens directly with a free enterprise message. Two members of the 2008-2009 CTC SIFE team earned the SIFE Service Leadership Award for completing at least 100 hours each on SIFE projects. Team members worked a total of 4,987 hours on SIFE projects during the school year.

The 2007-2008 CTC SIFE team won Regional Champion Honors (\$1,500) for the twelfth consecutive year and was named a National Finalist in the Entrepreneurship (\$1,000) and Financial Literacy (\$1,000) Special Competitions at the Dallas Regional Competition in March, 2008. The team competed in the SIFE National Exposition in Chicago, Illinois in May 2008, and was named 1<sup>st</sup> Runner-Up in their league (\$1,000). CTC SIFE teams have been ranked number one in Texas and among the top ten SIFE community college teams in the nation 2004-2008. As a result of their competition earnings and money raised through their candy business and other fundraisers, CTC SIFE teams have contributed \$25,500 to the CTC Foundation for SIFE scholarships since 1996.

**If you have questions about the program contact Dr. John Frith or Professor Les Ledger in the CTC Business Department at (254) 526-1248.**

**For more information please call 526-1248**

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For each of the following projects, participants will take a pre-test to get a baseline knowledge of what they know. After the project has been presented, participants will take a post-test asking the same questions as the pre-test. The results will be compared to the pre-test to arrive at the gain in knowledge for the group as a whole. Additionally, after completion of a project, participants may receive a certificate of completion. **Call 526-1248 to schedule a presentation.**



### FREE ENTERPRISE

The Free Enterprise PowerPoint presentation teaches the four elements of free enterprise and the five factors of production. Participants will learn the relationship between profit and competition as well as other concepts essential to the free enterprise system. Participants will watch an ABC News Special Video by John Stossel. The video discusses how self-interest plays a role in business around the world, and how everyone can benefit from free enterprise.

**Estimated Time:** 1—1½ hours, can be divided into two class periods if required  
**Target Audience:** Grades 5-12, college students



### FREE ENTERPRISE FOR KIDS

The Free Enterprise for Kids teaches the four elements of free enterprise. The program includes a 15 minute PowerPoint presentation that breaks down the four elements of free enterprise to our youth's level. Each participant will receive SIFE Free Enterprise coloring book, educational puzzles, an inspirational bookmark, SIFE pencil and "Stay In School" sticker.

**Estimated Time:** 45 minutes—1 hour  
**Target Audience:** Grades 2—5



### GLOBAL SNACKER

The Global Snacker program includes a 15 minute PowerPoint presentation illustrating the importance of free trade in the global economy. Students then participate in a practical trading experience as members of a 4-5 person country.

**Estimated Time:** 1 hour  
**Target Audience:** Grades 4—12  
**Audio-Visual Requirements:** None



### CHICKENOMICS

The foundation for this project is the video, "Chickenomics", in which the San Diego Chicken sports mascot uses his life as a business exercise to teach kids the five basic principles of a market economy. Participants will also participate in the discussion and each be given educational puzzles, an inspirational bookmark and "Stay In School" sticker.

**Estimated Time:** 45 minutes  
**Target Audience:** Grades 3—6  
**Audio-Visual Requirements:** TV/VCR combination



### GLOBALIZATION

The Globalization program includes a PowerPoint presentation that explains how countries interact. Participants will learn the changes happening in modern business, global trade, and nation's cultural and economic differences. Students then participate in a SIFE bingo exercise using vocabulary words from the presentation.

**Estimated Time:** 1 hour  
**Target Audience:** Grades 3—6  
**Audio-Visual Requirements:** None



### RESUME WORKSHOP

The Resume Workshop and PowerPoint presentation teaches participants how to identify an employer's need for their service, how to market themselves to potential employers, and the basics of networking. Participants will be involved in the discussion of the topic and will be given handouts for future reference. With the aid of SIFE team members participants will take the opportunity to demonstrate what they have learned by creating their own resumes.

**Estimated Time:** 1 hour  
**Target Audience:** Grades 10—12/adults



### INTERVIEW WORKSHOP

The Interview Workshop and PowerPoint presentation is designed to help individuals improve their interviewing skills. Topics include types of interview questions, how to dress during an interview, what to bring, and what to look for in a potential employer. Participants will watch a video that discusses what employers look for when they have positions to fill, dressing for success, preparing for the interview, and following up after the interview. SIFE team members then conduct a mock interview session with participants.

**Estimated time:** 1 hour, presentation only; 1 ½ hours with mock interviews  
**Target Audience:** Grades 10—12/adults  
**Audio-Visual Requirements:** TV/VCR combination



### BUSINESS ETHICS WORKSHOP

Participants complete a no-name Money Magazine Ethics Survey. A PowerPoint presentation defines ethics, provides guidelines for making decisions regarding issues involving ethics, gives examples of ethical/unethical behavior, and makes the point that business ethics and society's ethics are directly related. Results of the survey are presented in comparison to survey results from more than 800 previous survey participants.

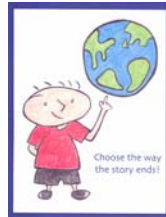
**Estimated Time:** 1 hour  
**Target Audience:** Grades 8—12/college students  
**Audio-Visual Requirements:** None



### "ETHICAL EDDIE" ETHICS WORKSHOP

The goal of the "Ethical Eddie" program is to teach the students problem-solving, decision-making skills, and good citizenship while working independently and with others. The five chapters of the ethical workbook engage the students to make decisions about stealing, lying, cheating, mistreating others, and following rules. SIFE team members organize and assist the discussion groups. Program developed by Texas State University SIFE Team.

**Estimated Time:** 45 min. to 1 hour  
**Target Audience:** Grades 2—6  
**Audio-Visual Requirements:** None  
**Available in English and Spanish**



### KID CAPITALISTS

The participating class is guided in the establishment of a corporation to purchase and sell a product. SIFE students assist the participating classes in establishing a corporation with board of directors, developing a business plan, selling stock, negotiating a loan (SIFE arranges for a bank loan officer to participate), conducting a market survey, and video-taping an advertising jingle. The class purchases a product and sells it. Profits accrue to the class or can be donated to charity. The program also includes presentations on Business Ethics and the Free Enterprise system.

**Estimated Time:** 5-7 class periods plus product sales.  
**Target Audience:** Grades 6—12  
**Audio-Visual Requirements:** TV/VCR Combination



**For more information please call 526-1248**

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